



PRIME PARTNER BANKS – TALKING POINTS

What is a Prime Partner Bank?

Prime Partner Banks are financial institutions committed to ensuring that all Ohioans have a legal voice and access to justice.

What is required to become a Prime Partner Bank?

Prime Partner Banks:

- Offer premium interest rates on IOLTA accounts. The additional dollars in interest income benefits low-income individuals, their families, and their communities.
- Support volunteers and/or board members for Ohio's legal aids.
- Donate or make in-kind contributions to legal aid.
- Support and promote equal access to justice in Ohio.

How does the interest income on IOLTA benefit low-income Ohioans?

- Civil legal aid helps ensure fairness, access and justice for all Ohioans who rely on the justice system, not just for the few who can afford it.
- Civil legal aid helps veterans, seniors, children and victims of domestic violence, among others; builds economic independence for low income Ohioans; ensures access to legal aid in all 88 counties; and creates networks that enable private lawyers to volunteer their time and legal services.

What benefits do Prime Partner Banks receive?

- As a Prime Partner Bank, you will enjoy promotion of your participation in the program on the Foundation's website, social media, marketing collateral, and in an annual press release to the media.
- In addition, participating in the Prime Partner program demonstrates a commitment to a bank's local community.

What banks are currently Prime Partner Banks?

Key Bank, Congressional Bank, Heartland Bank, Peoples Bank, and Metamora State Bank currently participate in the program.

Where can I get more information about becoming a Prime Partner Bank?

You can call the Ohio Legal Assistance Foundation at 800-877-9772 for more information.